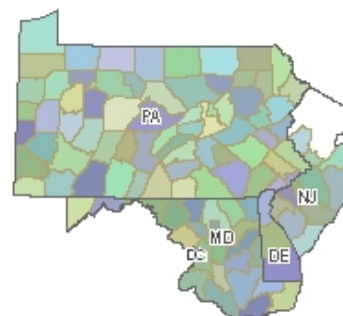




NEWS THAT COUNTS

WELCOME!

The Philadelphia Regional Census Center wants to ensure our partners are informed about the 2010 Census. This region includes Delaware, Maryland, Pennsylvania, southern New Jersey and Washington, DC. The Partnership Department is working with state and local governments, community and faith-based leaders, educators, media outlets, and businesses to promote the 2010 Census. We will provide tools and updates to facilitate your participation in promoting the Census, in order to conduct the most efficient, complete, and representative decennial census.



TIMELINE

Preparations for the 2010 Census are underway! Address canvassing operations are complete, and the partnership department has already begun initial outreach for activities in the fall (*see "Group Quarters Validation", next page*).

Key highlights on the 2010 Census timeline include:

- **Fall 2008** Recruitment begins for local census jobs for early census operations.
- **Spring 2009** Census employees go door-to-door to update address list nationwide.
- **Fall 2009** Recruitment begins for census takers needed for peak workload in 2010.
- **February – March 2010** Census questionnaires are mailed or delivered to households.
- **April 1, 2010** Census Day
- **April – July 2010** Census takers visit households that did not return a questionnaire by mail.
- **December 2010** By law, Census Bureau delivers population counts to President for apportionment.
- **March 2011** By law, Census Bureau completes delivery of redistricting data to states.

24 NEW OFFICES TO OPEN IN REGION

With Census Day on April 1, 2010 less than eight months away, operations are moving into high gear. Twenty-four new offices will open in the Philadelphia region this fall. The Recruitment Department has completed the process of filling management positions for those new offices, but new positions are posted periodically on the Philadelphia Regional Census Center website: www.census.gov/rophi/www/emply.html.

Offices will open in these areas:

- **1 in Washington, D.C.** - D.C. West
- **6 in Maryland:** Baltimore East, Catonsville, Easton, Rockville, Towson and Waldorf.
- **3 in southern New Jersey:** Atlantic City, Freehold and Toms River
- **14 in Pennsylvania:** Allentown, Altoona, Beaver Falls, Greensburg, Johnstown, Lancaster, Langhorne, Media, Norristown, Philadelphia Frankford, Philadelphia West, State College, Williamsport and York.

BALTIMORE DATA CAPTURE CENTER NOW OPEN

Nearly 3,000 people will be hired at the new Baltimore Data Capture Center. Six hundred people attended the grand opening of the Essex, Md. facility in June. This data capture center will process approximately 40 percent or 70 million completed census questionnaires.

When the additional 24 offices open October 1, there will be a total of 36 Local Census Offices in the Philadelphia Region. Office staff positions will open in the fall.

For more information about the 2010 Census, visit www.2010census.gov

MORE NEWS THAT COUNTS

GROUP QUARTERS VALIDATION

Pop Quiz:

If you have a son or daughter attending college and living in a dorm, should you include them when you complete your Census form?

The answer is: No, because they are counted as part of the Group Quarters enumeration.

During the Group Quarters aspect of the census operation, housing units that accommodate unrelated people are counted. Examples of group quarters include dormitories, fraternity and sorority houses, long-term health care facilities, prisons, homeless shelters, group homes, military barracks and soup kitchens. Validation will take place from September to mid-October 2009.



Prepare a letter of support for the 2010 Census!

Help improve your local census counts by preparing a letter of support for the 2010 Census and partnering with us.

Census Bureau staff can use copies of these letters to gain access and support from local government agencies and other organizations.

To find out more, contact the partnership program at (215) 717-1074, and ask to speak with a partnership specialist.

FREE, CUSTOMIZED TOOLS AVAILABLE

Visit www.2010census.gov and click on "Partner with Us" to download:

- **A 2010 Census timeline.** This timeline highlights key 2010 Census operational milestones, as well as important recruitment and outreach/promotional activities.
- **A 2010 Census fact sheet.** Content includes basic facts about the 2010 Census, the importance of participating, the value of partners and how partners can get involved.
- **Customized poster and brochure templates.** Partner organizations can drop in 2010 Census-related content into pre-designed poster and brochure formats. Use these templates to promote upcoming events or meetings about the 2010 Census.

Printed materials are available at local Census Bureau offices.



Officers with the Philippine Nurses Association pose with Census Bureau Partnership Specialists Eric LaChica and Amitabha Das in Baltimore. More than 460 conference guests visited the Census Bureau during this July event to learn about the importance of the 2010 Census.

EXPANDING OUR NETWORK

We are looking to develop even more partnerships within the region. If you are active within additional community groups, non-profits, and/or faith-based organizations, you can form an additional partnership with the census.

You already know that the 2010 Census is easy, safe, and important – let us be sure that this message reaches everyone.

Contact your partnership specialist to set up a meeting, or call the partnership program: (215) 717-1074.

For more information about the 2010 Census, visit www.2010census.gov

